



UNCOMMON CANDOR

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In business and in life, the shortest distance between two points is straight talk. This is Nancy Eberhardt's message to leaders everywhere, the common thread weaving through her work, and the theme of her new book, *Uncommon Candor: A Leader's Guide to Straight Talk*.

"Candor is a commodity of uncommon value to our society, yet we see not nearly enough of it," says Eberhardt. "Candor doesn't necessarily come naturally. It's an art and a science. And it is a skill that requires practice. But one can learn and develop behaviors and authentic ways of speaking that tap into the power of candor."

Throughout the pages of this book, Eberhardt reminds us that when you are being candid and forthright, you are not only serving others; you are also serving yourself. And you no longer need live a lie. "A lot of people carry burdens around with them, holding them inside, because they decide that is less risky than letting them go and sharing them."

Though candor sometimes takes us into uncharted territory, Eberhardt reminds us, we must be brave. It is human to feel uneasy when venturing into the unknown.

We must think of those misgivings and doubts not as signs of inadequacy but rather as recognition of our room for growth. We are challenging ourselves to grow our relationships and results.

"The truth sometimes does bring a backlash. What needs to be said is not always popular. But the moment of speaking up can also be the moment when healing begins, for the individual, for the organization, and for society."

IN BUSINESS AND IN LIFE, THE SHORTEST DISTANCE BETWEEN TWO POINTS IS STRAIGHT TALK.

Uncommon Candor will give you a fresh and no-nonsense approach for moving the needle. It is available now. Pick up your copy today and start learning how you can transform your life, relationships, team, and organization through the power of straight talk.





Throughout her career, Nancy has been teaching the principle of candor to help leaders and organizations transform their communication and accelerate their growth. CEO and Founder of Pathwise Partners, Nancy Eberhardt gives leaders and managers the tools they need to communicate more effectively, enhance their organizational culture, and focus on what's truly important. She's supported CEOs and Boards of Directors in developing leaders and increasing employee enthusiasm and performance.

What sets Nancy apart? She holds coaching certifications from both the renowned Gazelles program and Georgetown University, and has been in the trenches, serving as a regional bank president (with a \$1 billion portfolio, 50 locations and 400 employees) and reinventing a major real estate development firm during a time of owner transition.

“Strategic thinking and execution planning only work when leaders talk straight about what is working and what is not. Nancy Eberhardt’s Uncommon Candor is a key component to getting uncommon results.”

—Verne Harnish

Author of *Scaling Up* and *Mastering the Rockefeller Habits*, founder of Gazelles, Inc.

“Clarity of purpose and speaking up about what will make the difference in our communities and businesses is critical. Uncommon Candor inspires us to keep giving the gift of straight talk—for ourselves and others.”

—Mario Morino

Author of *Leap of Reason* and co-founder, Venture Philanthropy Partners

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